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FOR IMMEDIATE RELEASE

Lois Schneider and Associate Join Gathering of Luxury Real Estate Experts in Florida

(Summit, N.J.) – May 4, 2007 – Real estate experts Lois Schneider and Susan Hunter joined more than 200 of the most influential brokers in the industry at a conference in Key Biscayne, Fla. from April 22 to 24. Luxury real estate professionals from North and Central America, Europe and the Middle East attended the 5th Annual Luxury Real Estate Spring Retreat.

"Each real estate broker who attended the Spring Retreat came to enjoy the wealth of information and opportunities for networking," said John Brian Losh, CEO and publisher of LuxuryRealEstate.com. "I am very grateful for Lois Schneider's attendance and support at this conference, and I believe that she and Susan Hunter were greatly rewarded for their efforts."

An important benefit of attending the Spring Retreat was the opportunity to listen to the event's keynote speaker, Milton Pedraza, the CEO of Luxury Institute, LLC. The Luxury Institute, one of most trusted names in the industry, is a New York City-based research firm, which publishes "The Wealth Report." The institute consults senior management of high-profile companies like MasterCard, Ritz-Carlton, Flight Options and Abercrombie & Kent Destination Clubs. Pedraza offered exclusive information on shifts and trends in high-end consumers' Internet habits that was only available to those who attended the Spring Retreat.

Ms. Schneider is the president and founder of Lois Schneider Realtor, a 30 year old Summit-based real estate firm, and Ms. Hunter is the Broker in Charge. To learn more about Lois Schneider Realtor or to view their current listings, please visit www.LoisSchneiderRealtor.com.

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