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NEWS FROM LOIS SCHNEIDER REALTOR

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Diane Robinson Named Broker/Agent of the Month

Diane Robinson, sales associate at Lois Schneider Realtor, was named Broker/Agent of the month in the July issue of North Central New Jersey's Broker Agent magazine. Diane was selected for this distinguished title from over 10,000 active Realtors in Morris, Essex and Union counties. All agents in contention were evaluated based several criteria ranging from their outstanding achievements in sales production to their professional standards.

As the cover story, this trade magazine covered topics including Diane's introduction into real estate, lessons learned from her mentor, Lois Schneider, her philosophy on customer service and lastly, a glimpse into her personal life. Agent Broker Magazine shares Diane's definition of success. "Success has always meant delivering best-in-class service-helping my buyers find the best homes for their needs and getting my sellers the best price for their home. It has never been about the sheer number of sales," states Robinson. With such a philosophy it is no wonder why Diane has been a top producer since she joined the Lois Schneider Realtor family in 1990. Diane is currently a member of the NCJAR Professional Standards Committee, a member of NCJAR's Circle of Excellence and a Lifetime Member, Distinguished Realtors.

Diane's daughter, Cory, became a licensed Realtor and joined her in 2005 to form their partnership, "Your Robinson Team." Cory brings to the team her extensive technological expertise and has extended the business online through their website YourRobinsonTeam.com which she created. She also received the e-Pro designation that recognizes her as a leader in online real estate. Cory has been instrumental in their success.

Photo Caption: Diane Robinson pictured above with daughter and business partner, Cory.