LOIS SCHNEIDER REALTOR
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NEWS FROM LOIS SCHNEIDER REALTOR

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Lois Schneider Realtor Opens New Doors Online

Anyone who has purchased or sold a home recently will agree that the Internet is a very vital source of information in the home buying or selling process. According to the 2007 National Association of REALTORS® Profile of Home Buyers and Sellers, 84% of home buyers and sellers used the internet in their last home search.

Lois Schneider Realtor has recently extended its already extensive presence online to include two new web outlets for consumers-- Openhouse.com and FrontDoor.com.

The name Openhouse.com speaks for itself. This site boasts approximately 15,000 to 20,000 Sunday open house listings in markets across the nation on any given weekend. Users can easily search for open houses in their area, view detailed information about listed properties, print a route planner, or request information or a private showing for a specific property.

HGTV has also launched a new site, FrontDoor.com. This site features more than just facts, it provides users with information about what it is like to live in a particular building, on a particular street, and in that particular neighborhood. This good neighbor approach has led to more than 1.3 million listings nationwide.

With a growing number of online users, Lois Schneider Realtor acknowledges the need for maximum exposure for the brand and all of its properties.

To learn more, visit www.LoisSchneiderRealtor.com.